

Dear FCC-

I am writing you regarding the recent unpleasant news that I have heard about the FCC and NAB possibly cracking down on XM's Instant Traffic and Weather Service. I am a young college graduate who is a rare breed-I love radio. So many people today have become involved with TV and forgotten all about radio, but XM has (and will continue to) revolutionize radio. Unfortunately, as I enter the job field I find slim pickings in the job market. Why the lack of jobs? Well, I think you of all people should know this. Deregulation has allowed a small number of organizations to dominate the radio waves in the interest of profit and maximized work for the minimal number of workers. This is NOT a shift to efficiency, it is a shift to large organizations pretending to play the part of public servant while they water down the industry and its importance as a whole. I understand that the FCC and the NAB feel that they are working in the best interest of the radio industry in trying to prohibit XM from continuing its Traffic and Weather programming, but ask this- Has deregulation helped the radio industry? How is XM providing local Traffic and Weather any different than a Clear Channel owned station pulling the wool over the eyes of its listeners, and appearing as though IT is operating in the local interest? XM and Sirius are filling the gap that has been created by the careless and destructive inaction of past FCC rulings. These two companies are the evolution of radio, they are the companies that people are turning to when they are getting fed up with the lame (and often cookie-cutter) attempts that Clear Channel, Viacom, and others make at entertaining and informing their listening audience.

So please, if you are indeed working to better the industry take a long hard look at what has happened to this industry that I love and what is causing the NAB and others to panic when they are threatening by a force that is working to bring back a time when people turned to their radio first and found new, exciting, and relevant programming. Don't allow XM TO LOSE THEIR LOCAL TRAFFIC AND WEATHER. I hope you will do the right thing.

Sincerely,

Ross Herosian